

QUERYING - THE ART OF REJECTION

Quick Reference/Cheat Sheet

Identify your goals and motivation

Consider metrics of success that aren't only financial

Have your weapons

A ready Manuscript

Edited and tight throughout

Special attention to firsts - sentence, paragraph, chapter, 3 chapters.

Standard Manuscript Format

A clear and ready Synopsis and concise Biography

Synopses: 1-4 pages (2 being ideal)

Writing for partner - include the ending

Biography: Honest marketing tool, relevant to your story

Will have multiples for different purposes

Blurb, Logline, Tagline (comparables?)

Grabbers

These are marketing tools

Polished Query Letter with necessary elements

Hook - grab (blurb)

Book - mini synopsis (more detail, no ending)

Look - genre, word count, like titles

Cook - contact information, platform

Personalized for recipient

A Platform

Website

Social media presence (Facebook, Blog, Twitter, etc)

Involvement in the community (League of Utah Writers, HWA, etc.)

Query

RESEARCH appropriate targets

Agents, Editors, Publishers

Are they taking new submissions?

Check and follow submission guidelines

Have goals

It's a numbers game

Record Progress

Rejection

Remember art is subjective

Be prepared, be strong and **KEEP TRYING.**

WRITE ANOTHER BOOK!